

## DIS: English 2 – Persuasive Speech homework

### Assignment – Due Week 10-11 [25 points + 200 points per respective week]

**For Week 10:** Prepare a persuasive speech (6-7' long) for our Week 9 (WED 30<sup>th</sup> OCT) class. Use one of the eight patterns in "Speech Communication Made Simple," pp. 76-77. Choose a controversial topic about which you feel strongly or is of interest to you, which you believe should be changed in some way. **This speech will be given to peers in a Peer Review Circle** (a peer feedback process).

To complete this assignment:

- 1) Follow the content format (below) and the student video examples shown (below).
- 2) Include a visual aid: picture, chart, graph, diagram, etc., realia or physical example. Visual aids can be used at any part of the presentation. Remember to not overdo it! (not necessary for the PRC!)
- 3) Print an extra presentation outline (not script) and submit it to me (before presenting).

**For Week 11:** Revise and finalize your persuasive speech based on PRC feedback from Week 10. Make sure your speech fits the parameters of this assignment. Choose a general topic about which you feel strongly or is of interest to you, which you believe should be changed in some way. Be ready to present this speech in Week 11. It is a 6-8' speech.

To complete this assignment:

- 1) Follow the content format (below) and the student video examples shown
- 2) Include a visual aid: picture, chart, graph, diagram, etc., realia or physical example. Visual aids can be used at any part of the presentation. Remember, 3-4 slides is enough; don't overdo it!
- 3) Email me the presentation outline (not script) and PPT file to me after presenting.

### Content (format) prompts:

1. Introduction (include an attention-getting hook and preview the main points)
2. Transition after the introduction to signal that the main part of your presentation is about to begin
3. Body: (3 - 4 sections that give main points and supporting details)
4. Transitions within the body: (to review the body parts and to preview the conclusion)
5. Transition prior to the conclusion: (to signal the end of the speech)
6. Conclusion: (summarize the main points; add a final memorable remark)

\*Read the student outline example, noting transitions between the main parts (Chapter 6, pp. 104-106), and use the 'Persuasive Speech Preparation Worksheet' (Ch. 6. p. 107-108) and 'Persuasive Speech Preparation Checklist' (Ch. 6., p. 109) to help you prepare for this speech.

**NOTE:** Remember to not memorize your speech, but don't read it, either. Practice your speech several times beforehand. Stick to the order, above, and you'll be just fine! Try to keep it at around 5-6 minutes (maximum). 😊

#### Video Example: Student 4

Introduction with hook: (image of rabbit on PPT) “Good afternoon, ladies and gentlemen. My name is Sunmin Park, and today before I start my presentation I want to share a short video clip with you. (video hook >) So, let’s see what happened to this cute rabbit while he was enjoying his school day.”(plays video...). How do you feel? It’s kind of sad, isn’t it? But, you know what? Unfortunately, this is not a total fantasy from an animation movie – this is our reality, and this is what is happening now in our world. And even in this moment, more than thousands of animals are killed due to animal testing. I think anyone in this class now can guess what I am going to talk about. Today, I am going to talk about the animal testing. (PPT image of three points) And, it’s kind of embarrassing to open up a class debate earlier than the professor’s plan, but I’m opposed (to) our (presenter) last week because I strongly think that animal testing should be banned. (previews main points) I’m here with three reasons to support my opinion. First, it has ethical issues; second, it’s efficiency is questionable, and third, there are some alternative methods which can replace the animal testing.

Transition after the introduction: So, let’s look at the ethical issue first. [alternative with transition signal: “First, there are strong ethical considerations in regard to animal testing.”]

During the process of animal testing, animals do feel the pain. They have to suffer psychological or physical pain. For example, in the brain injury experimentation, the monkeys have to get continuous pain on their heads, and this pain is about the same level of the pain we get when we have had injury from a car accident. What makes the things worse is this kind of experimentation is repeated again and again on the same animal. Just imagine the situation in which you have to get a car accident and head injury every day – this is the reality that the monkeys are facing. Some people say that animals do not feel the pain as the same way we do because they view the animal as (an) inferior thing with lower intelligence. But, the things (sic) which I want to say, and which you already know, is that pain is pain. Pain is just kind of sense which is delivered by nervous system to our brain. Thus, all the living things can feel the pain. And as you know, some animals have (a) more sensitive nervous system than us. As a result, it is a known fact that some animals even cry or hurt themselves because they can’t endure the pain from the animal testing.

All the systemic torture on sentient being(s) never can be justified, no matter what the pretext is because the world (doesn’t) exist only for us. We human beings are not the owner(s) of the world, just, we don’t have any right to force other species to sacrifice themselves only for the well-being of our species. I know some people in here may think that, “Oh, I know that animal testing is immoral. I don’t feel comfortable, but so what? We can live (a) healthier life thanks to the animal testing. It is a necessary evil.

Transition within the body 1: And, I really want to (introduce) my second reason (to) those people. [alternative with transition signal: “Second, the actual efficiency of animal testing is very questionable.”]

Actually, the efficiency of the animal testing is questionable, because its accuracy is lower than our expectation(s). Let’s look at these interesting graphs that I found on (some) website. All the species have a different biological structure. Thus, their reaction to certain substance(s) varies among the species. Thus, this indicates(s) that predicting the reaction of (the) human body only by conducting animal testing is very difficult and sometimes very dangerous. (supporting detail >) In 1953, for example, one German company produced a new type of medicine which can relieve the morning sickness of pregnant

women, Thalomid. And as you can guess, its safety was proven by the animal testing. However, this medicine caused more than 12,000 deformed babies all over the world. Why? The reason was simple. It was because (that) the substance in Thalomid was (responsible for causing) deformed babies (was) safe to the animals. It is the chemical substance which is only cause harm to the human beings. I also want to add one (piece of) interesting information that I learned in my biology class. Can you guess the percentage of disease that we share with the animals? Don't be surprised (supporting detail >) It's only about 1.16%. One-point-one-six percent. Do you think that this number is (worth killing) thousands of innocent lives? I'm not denying the fact that animal testing (does) help us to predict some possible side effects on human bodies. But, I'm doubting about its effectiveness, its efficiency, and I believe that we human beings have to ask these questions to ourselves.

Transition within the body 2: The last reason (of) why I oppose the idea of animal testing is because we already have some alternative methods which can prevent, which can replace animal testing.

[alternative with transition signal: "The third reason I am opposed to animal testing is that there are far superior alternative testing methods available."]

In January, 2017, Dr. Choi in Seoul National University, has already developed a artificial skin which can replace the animal testing for cosmetics or skin care products. Also, two months ago, Dr. Alstein in NCAPS, has developed a tissue chip(s). With this tissue chip, we can create (a) mini-size of artificial organs.

Transition within the body 3 (address the opposition): I agree that there are some far way to go, but I strongly believe that there will be more and more safer and more ethical methods which can replace the animal testing. Because, as we know, we are living in a world with highly developed science and technology.

Transition prior to the conclusion: (not included!) Possibly: "As you can see, getting rid of animal testing is clearly a good idea, but it's now up to you to decide if you agree with it or not."

Conclusion: Today, I talked about some reasons of why I (am) opposed to (the) idea of animal testing. (The reasons) are because they have some ethical issues, and their efficiency is questionable, and we have some alternative methods which can replace the animal testing. (final memorable remarks >)

Before I close my presentation, I want to (show) these pictures (PPT). How do you feel? You may think, like, "Oh my gosh!" Then, I want to ask you a question: "If you don't feel comfortable with these pictures, why don't you feel the same way (about) this?"

This is all for my presentation, and thank you for listening.

Visual aids

1. Introduction: Two images and one video – one image of a rabbit; an animated video clip of a rabbit in a testing facility; an image of the three main points of the speech
2. Body: four images (caged monkey, dosages, deformed children, researchers) that reinforce the main points: ethics, efficiency, and alternative methods
3. Conclusion: three images (humans being experimented on, mouse, thank you slide)

## Persuasive presentations – student examples

**Video: Student 1:** Watch the presentations. Mark the time and take notes on the sections.

**TIME    CONTENT: “Is Mega-City Good for You?” [PPT slides]**

- \_\_\_ 1. Introduction (hook type: \_\_\_\_\_)
- \_\_\_ 2. Transition from intro-to-body:
- \_\_\_ 3. Body: (main points)
- \_\_\_ 4. Transitions within the body (further detail):
- \_\_\_ 5. Transition prior to conclusion: final opinion
- \_\_\_ 6. Conclusion: (give your recommendation)

**Video: Student 2:** Watch the presentation, and mark the time and statements.

**TIME    CONTENT: Books Help! [PPT slides]**

- \_\_\_ 1. Introduction (hook type: \_\_\_\_\_):
- \_\_\_ 2. Transition from intro-to-body: (plot)
- \_\_\_ 3. Body: (main points)
- \_\_\_ 4. Transitions within the body: (deeper detail):
- \_\_\_ 5. Transition prior to conclusion: final opinion
- \_\_\_ 6. Conclusion: (give your recommendation)

**Video: Student 3:** Watch the presentation, and mark the time and statements.

**TIME    CONTENT: Social Welfare [PPT slides]**

- \_\_\_ 1. Introduction (hook type: \_\_\_\_\_):
- \_\_\_ 2. Transition from intro-to-body:
- \_\_\_ 3. Body: (main points)
- \_\_\_ 4. Transitions within the body (further detail):
- \_\_\_ 5. Transition prior to conclusion: final opinion
- \_\_\_ 6. Conclusion: (give your recommendation)

**Video: Student 4: (seen in class)** Watch the presentation, and mark the time and statements.

**TIME**    **CONTENT: Animal testing**            **[images and video]**

- \_\_\_\_\_ 1. Introduction (hook type: \_\_\_\_\_)
- \_\_\_\_\_ 2. Transition from intro-to-body: “... ”
- \_\_\_\_\_ 3. Body: (main points)
- \_\_\_\_\_ 4. Transitions within the body (further detail):
- \_\_\_\_\_ 5. Transition prior to conclusion:
- \_\_\_\_\_ 6. Conclusion: (give your recommendation) “... ”

**Topics** for the persuasive speech (from 2017/2018 class)

- ⊙ Smartphones
- ⊙ Drinking tea
- ⊙ Death penalty
- ⊙ Immigration / illegal immigration
- ⊙ Euthanasia
- ⊙ White lies are a good thing
- ⊙ Vaccines for kids
- ⊙ Global warming
- ⊙ Tablets versus textbooks
- ⊙ Police body cameras
- ⊙ Women should be allowed to serve in the military
- ⊙ Stop using social media
- ⊙ Tuition
- ⊙ Soda bans on school campuses
- ⊙ Video games and violence
- ⊙ Minimum wage
- ⊙ Advertisements should be banned during children’s shows
- ⊙ School uniforms should be worn

For more topics, search on Google: persuasive speech topic, debate topics, etc.